KEEPING YOU INFORMED ABOUT YOUR BEER

ISSUE No. 11

AUTUMN '85

FREE

ADVERT CON TRICKS ANGER



GRATE RELIEF AT EXETER ARMS

Plans to knock out a wall and fireplace in the Exeter Arms, Exeter Place (as reported in Derby Drinker No. 10) have been dropped by Marstons following opposition from the licensee and customers who want to retain as much of the pub's old charm as possible.

Ivor Clissold, who represents Derbyshire on CAMRA's Pub Preservation Group told the Drinker that "the character of the pub has been saved due to the locals' campaign but why do breweries pay good money for such mediocre architectural designers. The latter clearly didn't have a clue about pubs in general and the Exeter in particular."

CITY PUB NOMINATED FOR AWARD

Ind Coope East Midlands have nominated Ye Olde Spa Inne on Abbey Street, Derby for one of CAMRA's pub awards for 1985. There are two sections for these annual national awards and the Spa has been entered in the class for the 'Refurbishment and Conservation of existing Public Houses'.

In the past Ind Coope have swept the board for awards in this class. In the other class - for new Public Houses - there have been few awards with no winner at all last year. It is the first time a Derby pub has been nominated for such an award.

Tiddlers Mountain

Serveral Derbyshire licensees are complaining that the organisers of the Derby Scanner Appeal are not bothering to empty their collecting bottles now that the Scanner is installed. Some of them have been in the pubs so long that they contain a lot of halfpennies which are now worthless.

Take an Advert - it doesn't cost the earth. Licensees phone Dave Evans on Derby 552349.





Pat's Pleasure

CAMRA Branch Chairman, David George, presents Pat and Marilyn Dare of the Coach and Horses, Horsley with a special certificate, awarded in recognition of the consistently good ale served at the pub. In the thirteen years that Pat has been licensee his beer has earned him a place in the Good Beer Guide for the past ten years.

Is an advert dishonest or misleading? If you think so write to the Advertising Standards Authority, Brock House, 2 - 6 Torrington Place, London WC1E 7HN.

By Nick Meakin

This poster, which has recently been appearing in many parts of the country, promoting Carlsberg lager, has set traditional beerdrinkers muttering into their pints with annoyance.

It shows, or appears to suggest, that Carlsberg lager is a traditional beer, served by handpump. As most people are aware, this is not the case, the beer being a pasteurised keg lager, usually served by gas pressure.

Many traditional beer drinkers feel very strongly about this attempt to link a keg lager with traditionally brewed, cask-conditioned beer and so the case was taken up with the Advertising Standards Authority by the Derby Branch of CAMRA.

In his letter, the Chairman of Derby CAMRA, David George, said, "the depiction of a handpump, which is only used for dispensing cask-conditioned beer from vented casks, is a dishonest implication, in that handpumps are widely recognised as a sign that the beer associated with them is a cask-conditioned 'real ale'".

The ASA replied that, in their view, the effect of the handpumps was merely to suggest the atmosphere of a public house and did not imply anything further.

The fear of Derby CAMRA as well as other beer drinkers, is that, if misleading advertisements such as these are not curbed, other advertisers will feel they can get away with even more direct implications that their products are something which they are not.

Already, an advertisement for another brand of lager, with a handpump prominently displayed in the picture, has been reported.

The ASA upheld a previous complaint by Derby CAMRA, regarding and Ind Coope advertisement.

ORINKER!

Tainted by Adverts

Using the popularity of real ale and its symbol - the hand-pump - the big brewers (and others) are now trying to make a deceitful and non-existant connection between tradition and lager. The Carlsberg Ad (left) is a lie - you can't buy Carlsberg Lager served by a handpump. The current Skol poster is more subtle - the handpump isn't actually doing anything.

Tarnished by Takeovers

The crisis of falling sales and over capacity in the brewing industry has brought out the worst dog-eat-dog epidemic for many years.

Boddingtons of Manchester have taken over Higsons of Liverpool, Mansfield bought Hull's North Country Brewery in order to close it. CAMRA has made a formal submission to the Monopolies and Mergers Commission over the threat by Scottish and Newcastle to take over Matthew Brown who own Theakstons.

But the shabbiest example of brewery cannibalism was the recent takeover of Simpkiss (Brierley Hill) by Warrington giants Greenall Whitley who also own Shipstones. They closed the brewery immediately and the 20 who lost their jobs heard about it from the press. Simpkiss didn't tell them disgraceful.

With the brewing industry being tainted and tarnished by a new mood of cut-throat cynicism no-one can predict if any of the 50 or so real ales available in Southern Derbyshire will be the next to go.



THE WOODYETS **BOW OUT**

Four generations of Pub-keeping comes to

On Wednesday 14th August in the Malt Shovel at Spondon the ale was flowing freely in more senses than one, despite the fact that, for the first time in 35 years, the doors were not open to the general public. This was the night when Tony and Betty Woodyet said a long farewell to their many regular customers down the years, and you couldn't have squeezed another Slim Jim inside the place.

Tony and Betty Woodyet went into the Malt Shovel in 1950, the same year they got married at the age of 22 when the pub belonged to Offilers, and it was Ces Offiler who signed the agreement of tenancy. Their retirment 35 years later marks the end of four generations of pub-keeping on both sides of the family, which must surely be a ground. surely be a record.

Tony's parents, Reg and Lucy Woodyet, kept the now-demolished Reindeer in Eagle Street from 1935 to '38 in which year they moved to the newly opened Duke of York on Burton Road, which Tony's mother kept until 1955 following the death of her husband in 1947

Years before the Reindeer was kept by Tony's parents it was kept by Betty's grandparents, who acquired a more modern image by moving to the Locomotive, London Road. At one time they also kept the Falstaff on Silverhill Road where they were succeded by Betty's parents, Horace and Mary Scotton The Scottons then moved to the Puss in Boots at Windley which they kept until 1965, when it was taken over by the late Reg Riley, 'Godfather' of Derby and District LVA.

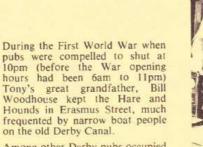
TIGER BREWERY MUSEUM FUND RAISING STARTS

Both the Heritage Brewery, who have taken over brewing from Everards at the Tiger Brewery in Burton and the National Brewery Museum Trust begin their fund raising efforts in earnest in October.

The Heritage Brewery who have recently started supplying Everards with Tiger Bitter and Everards Mild are hoping to raise £500,000, possibly from a share issue. They will be paying rent to the Museum Trust who are buying the site from Everards for £155,000. In addition is estimated that they will need £250,000 to complete work on the first phase of the museum.

Trust membership scheme is still being worked out but it is likely that ordinary membership will cost £5 and founder membership £15. Various offers to members are being considered and may include a bottle of a special 'Foundation Ale' which would be similar to the malty strong brews of the 18th century.

Trust Director, Mike Knight has already received several offers of exhibits for the museum including steam driven malt mill from British Vinegars, a brewery loco-motive from Guiness of Park Royal and the loan of the amazing collection of Brewery history expert, Andrew Cunningham from Coventry. His collection of breweriana comes from 1500 breweries and dates back to the 18th century.



Among other Derby pubs occupied by Tony's and Betty's forebears were the Brittania in Duke Street, opposite Handysides Brittania Iron-works and the still standing Furnance; the Old English Gentleman on Normanton Road and the Old Harrington at Alvaston (not be be confused with the new).

Despite being at the end of the line Tony is not sorry that his daughters, Jane and Wendy, will not follow in his footsteps. "It's not been a bad living in my time", he says, "but things are looking much grimmer and I don't think this is the best of times to be entering the licensed trade'

That be as it may, the Woodyets have certainly earned a happy retirement.

Back in June we asked licensees to

let us know about their charity fund-raising events, and the res-

ponse has been underwhelming. Leading the field for our £10 do-

nation are two Sinfin pubs - the

Cock 'n' Bull on Sinfin Lane and

the Grampian on Grampian Way

but there is still time for you to tell us about your pub's effort as we have extended the deadline until the end of October.

Reg Newcombe



Tony and Betty Woodyet, pictured behind the bar at the Malt Shovel in Spondon before bowing out. (photograph courtesy of Derby Evening Telegraph).

GREEN LIGHT FOR AMBER FESTIVAL?

The Derby Branch of CAMRA look set to take their beer festival success up the road into Amber Valley. As we go to press negotiations with Amber Valley District Council are taking place to find the right date, price and venue for what would be a one day event.

Watch the local press for details.

GENEROUS SINFIN

Earlier this year the Grampian Gallup raised over £1000 for Ronnie McKeith's Children's Mobility Fund and the McMillan Cancer After-Care Unit. A prize draw at the Grampian raised £2500 towards a wheelchair for two-yearold Shane Halls who lives in Sinfin. They like their running so much that a charity one-third marathon Christmas Pudding Run is being held on Sunday 22nd December. Three and a half grand and more to come!

Three charities will have benefited from the Cock 'n' Bull's effort this Their regular DJ recently had his mascot held to ransom until £262 had been donated for St. Christopher's Railway Home for Children. For the Derby Scanner appeal a Miss Wet T-Shirt raised about £30 and a sponsored parachute jump will raise over £600. The most arduous effort will start Friday October 11th when regulars embark on an attempt at the world continuous pool-playing The Royal National Life boat Institute will benefit.

On a lesser but no less worthy scale, regulars at the Puss-in-Boots at Windley put £160 in collecting jars in the seven months since Bill and Nora Nattrass moved there from the Dolphin in Derby. They also sell empty one-gallon spirit bottles for £1 each and hold a lucky dip at Christmas all to help the Portland Training College for disabled people.

Multiplied across the country the cash raised by pubs must run into millions. Write to DERBY DRINKER or phone David George on Derby 32762 and tell us about your pub's efforts - we'll publish more charity stories in the next



FOR YOUR SUPPLIES AT COMPETITIVE PRICES RING LEABROOKS 603892 OR 606188

Mainly Here For The Beer

Although the response to this year's Beer Festival questionnaire was not very great, the nature of the answers is quite interesting if treated with caution.

Almost half the responses came from CAMRA members, and while it is gratifying to know that they are so keen on filling in forms, I'm really far more interested in what the non-CAMRA public thinks.

Many claimed to have found out about the Festival by word of mouth; adverts and posters seem to be less effective than we might Most also claimed to come think. for the beers, rather than the entertainment; however, almost everyone thought that dropping the entertainment from either the Great Hall or foyer would be a bad

The most important thing, though, is that they keep coming back; 30% had been to six or more of our eight festivals, and one claimed to have been to nine. If he's been to next year's already, maybe he'd care to let us know how it went.

Mike Meara

YOU'VE SEEN THE BEST NOW TRY THE REST

Derby's isn't the only Beer Festival in the country - the festival season in full swing is upon us and there are at least seven being held in October.

Largest of the local ones is in Nottingham from Thursday 17th to Saturday 19th October - see the advert on page three for details. Almost as near is the Chesterfield Festival on Friday and Saturday of the same weekend.

Other festivals in October are in Bedford (2 - 5), the Pigs Ear (Cockney for beer) Festival in London (14 - 21), Eastleigh (18/ 19), Norwich (21 - 26) and Basing-stoke (25/26). The only November festival we know about so far is at Southend from 13th - 17th.

More details of any of the above festivals can be obtained by telephoning any of the contacts listed on the back page.







LIVE AID HITS BEER FESTIVAL

The organisers' fears about the effect of Bob Geldoff's LIVE AID concert on the final night of the Beer Festival were at least partly justified. Although total numbers through the door were only slightly down on last year, people generally arrived later and didn't stay as long, and the traditional queue round the block was never in evidence, except at the start. To show there were no hard feelings, a collection was organised which raised over £230 for the appeal fund.

Although the Festival's finale was uncharacteristically quiet by con-trast, Wednesday and Friday evenings both produced best-ever turnouts, with over 1800 coming in on the Friday evening. In all, we

PATENTLY SILLY!

The Trademark Act of 1938 requires the Registrar to refuse any appli-cation that is 'contrary to law or morality' or is of 'scandalous design'. Value judgements like these change with the times, but some recent successful applications may raise a few evebrows.

Filthy McNasty and Juicy Lucy have been registered for alcoholic drinks, while Rowntree Mackintosh have cited Odd Balls for chocolates.

Worst of all is a wine company who have decided to hit us with a beverage called Quitapenas. Imagine saying that in reply to ... and what's yours?

counted in 9001 people during the seven sessions - about the same as in 1983

Amongst the tasty tipples there were one or two disappointing beers this time, I regret to say. If you got a duff pint, my apologies, but our staff were under instructions to change any beer that was genuinely dodgy. The Festival Ale, Sough's Special, was generally held to be a good drop, though, and the name seems to have caused some controversy amongst local historians!

Believe it or not, work on next year's event has already started so if you've any constructive com-ments, the Editor will be only too pleased to pass them on.

PINTS TO PONDER

In my local there is a chap who takes delight in arguing with CAMRA types. First it was the Festival - "I'm not going to pay to get in and to buy a glass". "But you don't have to buy a glass and where else could you enjoy excellent entertainment so cheaply" I argued. Next was Derby Drinker - "I don't read it - it's full of stuff about beer and I like a humerous magazine with stories about barmaids and ...

I suggested he read this issue where he should find something for most drinkers. We think we've got it right but if we haven't please tell us.

He did make a valid comment recently Ind Coope have just increased their prices - "Don't they realise people have only so much to spend and price rises will mean people drinking less"

We're in full agreement this time Jim!

NOTTINGHAM BEER FESTIVAL

Thursday 17th - Sunday 20th October at the

Victoria Leisure Centre, Nottingham

(opposite Sneinton Market)

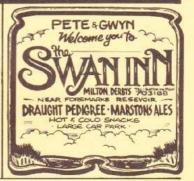
Over 80 different brews from 40 Breweries Subject to availability Plus a range of ciders and soft drinks

LIVE MUSIC — EVENINGS

Thursday - Saturday 11.00 - 2.30, 6.00 - 10.00 Sunday - 12.00 till 2.00

> Sunday opening optional depending upon beer availability





suffered from ill health. The combination of circumstances persuaded H.C. Offiler to sell the firm.

Bass approached first, thought the price too high and the company was sold to Charringtons who wanted a Midlands link with their northern interests. The sale took place in 1965 but brewing continued until 30 September 1966 when beers from the newly completed facilities at the Tower Brewery (Tadcaster) were substituted. H.C. Offiler continued with the firm but Mclennan who had died in October 1965 was replaced by A.C.D. (Cedric) Lacy who continued at Derby until brewing ceased.

For a time the firm carried on as a distribution depot and then the

whole operation was wound up when Bass merged with Charringtons in 1967. Ironically for Bass, the merger was the salvation of Burton as a brewing centre, for it put into reverse the planned transfer of brewing to the Cape Hill Brewery at Birmingham.

The brewery closed its doors on 1st March 1968 and the premises were demolished in July 1970 with the pubs listed as being owned by Offilers Brewery Limited, Hope and Anchor Brewery Sheffield where the takeover trail began twenty years earlier. twenty years earlier.

Erratum. In Part 1 for "Clerk Maxwell" read "Clark Maxwell" (Para 7) and for "the late 1950's read "19 October 1965" (Para 6).

Offilers - The Final Years

In the mid nineteen fifties the brewing industry started to change. Greater profits appeared possible only by realising economies of scale, and so spurred by the activities of E.P. Taylor (Canadian Head of Carling Lager) a series of mergers and takeovers began. Interestingly enough his first UK company was Hope and Anchor Breweries Limited of Sheffield,

The simultaneous development of keg beers reinforced the case for national expansion, since with a longer life they were better suited to large scale distribution and centralised large scale production.

These developments put pressure on the smaller breweries such as Offilers who struggled to maintain profits in the post war years in the face of a continuing decline in beer consumption. Moreover Of-filers were short of capital and cash flow problems put any major renewal or extension of plant out of the question.

In addition the family's involvement in the firm was diminished first by the death in 1955 of the eldest

The conclusion of a 2 part article by John Oliver King

Offiler brother (Reg) and then in 1958 at the early age of 52 of the youngest brother Ted. This left just H.C. Offiler (Ces), who had no heirs, as the sole remaining

Whilst H.C. was the undoubted driving force, when it came to technical matters he deferred to his Head Brewer, since although he had joined the firm as an assistant brewer his knowledge was limited. His practical training was brought to an abrupt halt in 1922 when he was made Managing Director.

Shortly after this he took on a young Scot from Calders Brewery young Scot from Calders Brewery at Alloa named James Mackenzie Mclennan and in 1933 J.M. (Mac) Mclennan was appointed Head Brewer. The two men developed a strong working and personal relationship over the years and in 1953 Mclennan was made a Director. By the early 1960's however both were getting on in years and both

COME AND JOIN US - ONLY £7.00

CAMRA membership is steadily increasing in spite of the fact that many people feel that the campaign is won. There are two good reasons for joining. First CAMRA really can be fun. Derby Branch meetings and socials are lively and unstuffy. Second, there are still jobs to be done and campaigns to be fought. Would you like to help run the Beer Festival? Do you care about the way certain beers have changed? Are you concerned about takeovers, prices or traditional pubs?

If so please join us - find out more at one of the socials and meetings shown on the back page.

I/We wish to join the Campaign for Real Ale Ltd.

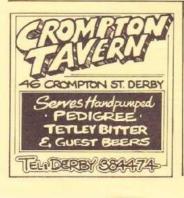
I/We agree to abide by the Memorandum and Articles of Association of the Campaign.

| Name | | | |
|---------|------|------|--|
| Address | | | |
| | | | |

I/We enclose a cheque/postal order for £7.00 (payable to CAMRA Ltd) for full/Husband and Wife membership for 1 year.

Signed.....

Send to Sally Bennel, CAMRA, 34 Alma Road, St. Albans, Herts.





A NIGHT'S REAL ALE TO BE WON

Hidden in the anagrams below are ten breweries. All you have to do is name them. The winner will be the first correct entry drawn from the hat and will win as much real ale as he or she can drink in the pub of their choice in the Derby area in one night.

- 1. COIN DOPE
- 2. SON'S TRAM
- 3. MILKY BEER
- 4. THOSE SNIPS
- 5. REDS RAVE
- 6. AS THE KNOTS
- 7. PANTS DROVE
- 8. RON IS SNOB
- 9. THE WAR BID
- 10. KEEN GINGER

Answers on a postcard with your name and address and the pub where you picked up your DERBY DRINKER to: Derby Drinker, 1 Lower Eley Street, Derby, DE1 1PY by the end of October. Derby Branch Committee members, editorial staff and their relatives may not enter (except their Grannies). Good luck.

WINNERS!

Competition No. 4 winner was Julie Cooper of Pittar Street, Derby who claimed her winnings at the Great Northern, Junction Street, Derby.

There were only two entries to Competition No. 5 and the winner is Spyke Golding from Nottingham who said he wouldn't drink lager because "my mum wouldn't wash my underclothes if I did" - congratulations Spyke. The other entrant, Alan Smith of Arnhem Terrace, Spondon wouldn't drink lager because "Boy George drinks it and look how it's affected him".

The answers, by the way, were that all nine so called 'foreign' lagers are brewed here in Britain and taste - according to those who have drunk them abroad - nothing like the originals.



BAR FACTS By Phil McCarrykeg

Everards Extend Experiment

Everards dissatisfaction with the Whitbread brewed Everards Bitter, which replaced Beacon Bitter, has apparently led them to strike up a deal with Cameron Brewery. Cameron bitter now being available at the Ferrers, Sinfin and the Shakespeare at Repton, and presumably to be made available in all their tied houses.

Ind Coope selling spree continues (part 309) ...

The Spread Eagle, New Road, Belper is one more example of Ind Coope's apparent policy of officading its more run-down 'keg' pubs. This small two roomed pub has now been completely refurbished and serves draught Bass from handpumps. The King William IV, Milford has also been

unconfirmed rumour concerns the sale of the Seven Stars, Bedlam Hill, Openwoodgate to a well known Derbyshire licensee currently engaged in selling his own pub ... watch this space for further detials.

The Captain's not

sold and is now a free house having Marston's Pedigree on handpumps. Finally, an as yet

The Captain's not sensible

The Gables Hotel, London Road, Derby has now opened a downstairs 'cellar' bar called the Captain's Bar where you can get a drink before having a meal. Unfortunately although all the beers are supplied by Marstons, none of them are 'real'.

Life Aid

The Staff of Life, Ashby Road, Ticknall, has now reopened after being extensively refurbished by its new owner, John Simmonds, and continues to sell Marston's Pedigree on handpumps.

DERBY DRINKER circulation is now over 4,500 copies in over 100 pubs in and around Derby.

Pub Entertainment by F. Sharp

They say there's nowt so queer as folk, but there's nothing at all odd about the folk music scene in Derby. It's alive and well and, we're pleased to say, usually to be found not far from real ale.

There are a number of thriving folk clubs in and around the city, all anxious to prove to you that folk music is all about having a good time and is far removed from the popular image of a clique of bearded weirdos sticking one finger in their ear and droning away in Middle English!

Mike Dilley tells me that the White Hart Folk Club meets once a month at the White Hart, Duffield, where you can enjoy a pint of draught Bass while singing along to such names as the ever popular Ripley Wayfarers (Sun. September 15th), who gave us such a great last night at the Beer Festival. On October 20th, it's the entertaining Mad Jocks and Englishmen, while on November 17th, not only Jack Hudson but also Graham and Eileen Pratt sing for your delight.

Further information and details on all aspects of Derby CAMRA and the Campaign for Real Ale can be had from any of the following local contacts: Chairman/DERBY DRINKER editor: David George, 1 Lower Eley Street, Derby, (Tel. Derby 32762). Secretary: Colston Crawford, 1 Hill Brow, Derby, (Tel. Derby 38593). MILD & BITTER editor: Mike Meare, 61 Borrowash Road, Spondon, Derby, (Tel. Derby 663332).

The kick-off time is 7.30 for all the above, admission £2.

Another, perhaps rather unexpected, folk venue is the Crest Hotel at Littleover, where the Hunter's Lodge Bar features folk music on Wednesdays and Saturdays, as well as other types of live music on other nights. See the notice board in the bar for details. The Hunter's is open evenings only from 6.30, serving draught Bass. (What is it about Bass and folk clubs? Perhaps it helps them reach the Bass notes ... ouch!)

Just to prove me wrong, they serve Home Ales at the Nag's Head, Mickleover, home of the Stitcher's Folk Club. They meet on the second Tuesday of the month at 7.30. See the pub noticeboard or telephone Derby 556705 for further details.

So that's it for this time, folks; it's a hey, nonny-nonny and mine's a pint of Pedigree as I stagger off o'er the lea with me crumhorn under me arm-oh. Remember, if we haven't mentioned what's on at your pub or club, it's because you haven't told us about it! So keep those letters coming in.

Opinions expressed in DERBY DRINKER are not necessarily those of the Editor, nor of the Campaign for Real Ale Ltd. DERBY DRINKER is distributed free to pubs

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Everyone is welcome at Derby CAMRA socials and meetings. For more information about these events phone Social Secretary John Popika on Derby 551293.

Tuesday Socials - 9.15pm 24th September - Drill Hall Vaults, Newland Street, Derby (Ind Coope 1st October - Black Swan, Idridgehay (Free House)

8th October - Gallant Hussar, Ashbourne Road, Derby (Bass) 15th October - Hollybush, Church Broughton (Marstons)

22nd October - Prince of Wales, Chapel Street, Spondon (Ind Coope, 29th October - Grapes, High Street, Belper (Marstons)

5th November - Coronation, Baker Street, Alvaston (Home) 12th November - Fishermans Rest,

12th November - Fishermans Rest, Broadholme, Nr Belper (Marstons) 19th November - Grange, Ingelby Avenue, Normanton (Bass) 26th November - Broadway, Duffield

Road, Derby (Ind Coope)
3rd December - Chequers, Ticknal
(Free House)

Branch Meetings - 8pm

Thursday 10th October - Swan Inn. Milton (Marstons) Thursday 14th November - Dog & Duck, Shardlow (Marstons) Thursday 5th December - Liversage, Nottingham Rd, Derby (Marstons)

There are also minibus trips on October 18th and November 23rd Phone John Popika for details.



